

## ThoughtEngineering - Creativity Mastery

Is creativity an art and is it based on intuition? Or is creativity a science and can it be learnt? Can anyone learn to be creative or is it a gift for a select few? Creativity and innovation has always been an enigma, and a corporate workforce skilled in this aspect has better chances to survive and thrive in today's competitive business environment.

ThoughtEngineering - Creativity Mastery unravels all the mystery and enigma to make you a master creator! Customer satisfaction is based on how creative you are able to address the opportunities and challenges before the customer and how well you can offer solutions that others don't or can't offer!

The essential framework of any creative thought process is not any trial and error approach, but a well laid out strategy to inculcate and reorient your thought process to think uniquely. Towards, this two key and essential ingredients have to be harnessed and nurtured, one is **"thinking without words and how to think without words"** and the second is **"creating the memory of the future"**. These two transformative ideas and thought process by Krishna has helped many corporate leaders and professionals to be master creators in their own domains!

### Key highlights...

- ✦ How to think without words?
- ✦ Creating the memory of the future!
- ✦ It is believed God is the ultimate creator, so how does God think?



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