

ONE DAY CERTIFICATION PROGRAM ON

ThoughtEngineering



Based on Cognitive, Integral Psychology, Mindfulness & Business Leadership

The age old adage "**change your thoughts, change your life**" and "**you are your thoughts**" has immense significance in all walks of life and living.

- ✦ How to change your thoughts? ✦ How does it impact you?
- ✦ How to harness and nurture your mind's potential and power?
- ✦ These are some key questions to know and understand if you want to reach the top and stay there and succeed!

A transformative module... "ThoughtEngineering" aspires to help you develop and nurture essential skills to succeed and sustain in today's life. The Program is designed keeping in mind the general and specific needs of ever growing and changing corporate ecosystem.

ThoughtEngineering - Communication Mastery

AskKrishna CFM offers intensive one day certificate programme to learn, know and understand thoughtful communication and learn how to use communication as a business strategy. Day-to-day communication has never been thought of as a strategic tool and advantage! Thoughtful communication based on ThoughtEngineering provides the framework to communicate and work with people so that key and critical content and intent is not lost in communication and further it unravels how to reorient your thinking towards solution oriented communication, rather than problem oriented one!

The key components of strategic communication approach along with role plays helps you to understand the impact of strategic communication advantages. How to create 'toward or fight response' of the brain rather than 'flight or away response' through thoughtful and strategic communication concepts is another hallmark of this module.

Key highlights...

- ✦ Solutions oriented communication ✦ Insight based communication
- ✦ Communication as a strategic leadership tool ✦ Strategic listening
- ✦ Strategic communication to make others think and act